

HOTEL ARLBERG
TANNBERG 187

LECH
AUSTRIA

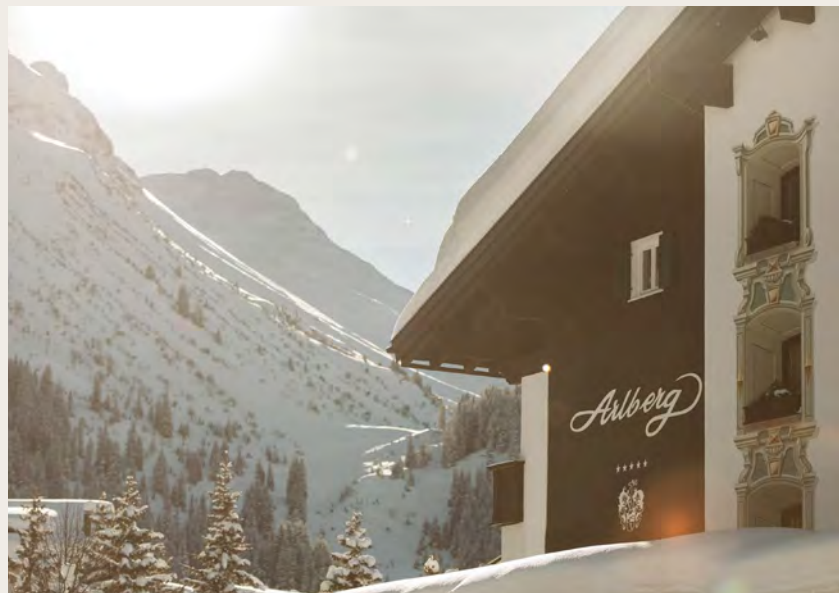
Arlberg



DIFFERENT BY TRADITION



Hotel Arlberg in Lech – legendary five star locale which marries alpine tradition, contemporary design and refined hospitality.



*from Arlberg
with love*

If walls could talk: ours are full of spectacular history and meaningful encounters, with sincere and welcoming hosts and their will to curate life's necessities and desires all at once. Bespoke interiors, award-winning cuisine and an innovative spa are not the only reasons why guests keep coming back every year. The sentiment of returning to their home in the mountains and fulfilling a tradition is one Arlberg prides itself on.

The History

Third generation family tradition
and famed visitors.

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The Hotel Arlberg in Lech first intended to flung its doors open as a cosy coffee house. A local farmer's son who went by the name Johann Schneider – and his wife Helga – however soon noted a growing need for guest rooms in Lech, and in 1956 the first bedrooms were unveiled. Never in any villager's wildest dreams could it have been imagined that Vorarlberg, Austria would one day become one of the world's most legendary winter sports resorts. Outstanding from the offset with family values and elite service at the core, Hotel Arlberg has come to fast establish itself as a quintessential luxury bolthole with 50 luxurious rooms and suites, at which esteemed royalty and global stars such as Lady Di and the princes, Keith Richards, Tina Turner, Claudia Schiffer and many others have proudly made the hotel their getaway stay of choice.

An enduring motive for regular guests is the warm and genuine hospitality, and longtime guests are thrilled to be personally hosted by the Schneider family – including resident canine Lotti, the little Jack Russell Terrier. "The comfort and luxury, combined with the unobtrusive warmth, results in the informal and unique atmosphere that characterizes our home." says Benjamin Schneider.

The 40-year-old has been overseeing the business since winter 2017 with his Swiss husband Patrick Krummenacher (33). The two met at the École hôtelière in Lausanne, widely regarded as the best hotel management school in the world. After completing their training, they enjoyed ca-reers at numerous hotels across Germany and abroad, including the Four Seasons Toronto and Los Angeles, Park Hyatt Zurich, the Alpina Gstaad and the Tschuggen Hotel Group. Eventually, their experience and appreciation for family finally brought their expertise to Lech.

Together, Schneider and Krummenacher harnessed boun-teous ideas for changes and modernizations, some of which they quickly implemented. Regardless of these develop-ments, preserving the homely, rustic and down-to-earth heart and soul of the Hotel Arlberg has been of paramount importance. Benjamin Schneider says: "We don't want to rewrite history. We are working on the sequel, the next chapter." In the spirit of the previous generations, the couple revels in the delight of change whilst maintaining core family values. Senior owner Christiane Schneider, who took over with her husband and classic car aficionado Hannes in 1998, still manages the day to day, and adds warmly: "We are not running a hotel, but rather extending our home to others." It's little wonder that many guests return each year and forge fruitful and long-lasting friend-ships amongst themselves and their hosts.

»We are not running a
hotel, but rather extending
our home to others.«



CHRISTIANE SCHNEIDER · HOSTESS

5-1-2019



Fam. Kommerzialrat
Johannes Schneider

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THE HOSTS

Kathrin, Hannes, Christiane, Patrick
and Benjamin Schneider.

»The comfort and luxury,
combined with the unobtrusive
warmth, results in the informal
and unique atmosphere that
characterizes our home.«

BENJAMIN SCHNEIDER · HOST





»We don't want to rewrite history.
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BENJAMIN SCHNEIDER · HOST





»Our goal was to combine regional identity with contemporary design.«

BENJAMIN SCHNEIDER · HOST



Alpine luxury with modern amenities.

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Oak wood, Vals granite, lime plaster: as you swan into any one of the newly designed rooms in the Hotel Arlberg, you'll notice the attention to detail is intrinsic to local nature. The accents of alpine surroundings are subtly peppered with the very best of modern tech and amenities such as heavenly box spring beds, sophisticated lighting systems, rainshower from Dornbracht and Agape baths in the bathrooms.

"Our goal was to combine regional identity with contemporary design," hotel director Benjamin Schneider comments on the facelift. His husband adds: "We are pursuing our own style, regardless of current interior trends that may be nice to look at on paper, but that don't make sense to us. The process of designing is carried out very consciously and bears our own ideas and signature in many details." Plans from the duo's creative moodboard were drawn up by Pointner Design in collaboration with local craftsmen including a Tyrolean carpenter and a Vorarlberg upholsterer.

Laboriously handcrafted specifically to the dimensions and requirements of each room, everything – even the box spring beds – was exclusively designed for the hotel. Suites were furnished with a charmed mix of family pieces and antiques in combination with designer apparel from Italy and Austria (Molteni, Cattelan Italia and Wittmann). Commissioned photographs on the walls depict the breathtaking mountain panorama in its many glorious angles.

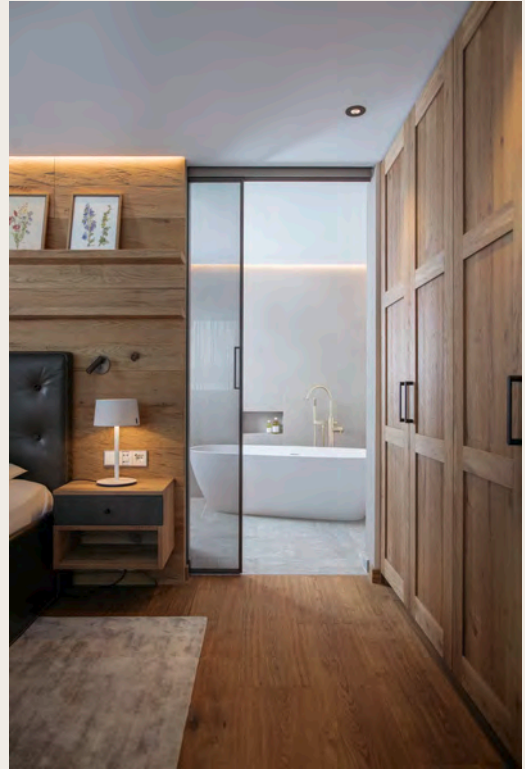
The Rooms

There has been specific and unique attention to detail when it comes to something often unnoticed: walls. These surfaces – including ceilings – were plastered with high-quality organic materials such as clay and minerals, which should improve the regulation of air circulation and room temperature. The color combinations of subtle natural tones with color accents in umber, silver and green in the rooms soothe and invigorate at the same time. Benjamin Schneider explains: "Especially in the sleeping area, the chosen colours help to ease the mind and promote restful sleep." Valser granite in the bathrooms polish off this healthful and elegant ensemble of materials. Schneider elaborates: "We love this natural stone because it is so incredibly fascinating in its pattern and color. It varies between grey, deep blue and green with white inclusions and has beautiful mica particles. That reminds us of the Lech mountains, which are just as diverse." Another major goal of the renovation was to create ample space for guests traveling with family. At 80 square meters upwards, the suites of the Hotel Arlberg are among the most spacious in the whole town.

The makeover's efforts were quickly recognised: the wall paint was barely dry when the hotel was awarded the German Design Award 2020 for interior design. Commenting on its spectacular achievement, the jury said: "The design manages to combine regional identity with modern aesthetics and functionality, with high-quality materials, modern technology and atmospheric lighting. The result was a homogeneous, coherent interior that preserves the flair of the hotel heritage and conveys a feeling of modern luxury."

»The process of designing is carried out very consciously and bears our own ideas and signature in many details.«

PATRICK KRUMMENACHER · HOST



ROOMS & SUITES

The hotels offers 50 rooms and suites.
From the superior double room to the
luxury two-bedroom suite.

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»The design manages to combine regional identity with modern aesthetics and functionality, with high-quality materials, modern technology and atmospheric lighting. The result was a homogeneous, coherent interior that preserves the flair of the hotel heritage and conveys a feeling of modern luxury.«

JURY · GERMAN DESIGN AWARD 2020



Arlberg Spa

1.000 sqm designed for rest and recreation with hydrotherapy and a gorgeous outdoor pool.

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Whilst the Hotel Arlberg still exudes the charm of its founding years on the exterior, the newly unveiled wellness area – with saunas, pools, gym, yoga studio, skylight courtyards, a library, and mountain-view relaxation rooms – portray the residence in the most modern, soothing light. Colours play a huge role. Natural tones made of lapis lazuli and umber, elegant shades of brown, blue and apricot, as well as blue-grey tones of green inspired by the surroundings give off a laid-back and spacious vibe. In the new detachable rest islands are copper lamps, individually adjustable depending on the relaxation requirements. And the indoor pool, completely lined with Vals granite, the new heated 14-metre stainless steel outdoor pool (a rarity in Lech) with an integrated whirlpool and the panoramic terrace with bar beckon one to come and relax after a long day of skiing or hiking in the snow and sun. “We wanted to create a place for our guests that makes even the most high-tech additions totally related to our natural surroundings. This becomes evident in our selection of natural and locally-sourced materials, mineral colours and eco-conscious reflections of nature.” Patrick Krummenacher.

In addition to a Finnish sauna, two steam rooms and an infrared sauna, the spa recently marked itself the first hotel in the world to boast the full array of multi-sensory water experiences from Dornbracht, including: Aquamoon, Horizontal, Sensory Sky, Comfort Vertical and Foot Bath installations: “Water as we know holds unique healing properties and



plays a vital role in holistic health philosophies, whether Ayurveda, TCM or Kneipp therapy. These highly advanced technologies offer beautiful experiences with water and are yet simple expressions of the element’s natural effects on our bodies.” explains Patrick Krummenacher.

The area for cosmetic procedures has also seen a complete rejuvenation. Light limestone walls in white, pink and cement tones combined with gently tinted glass fronts promote the feeling of purity and refined sophistication. Skilled therapists excel at classic beauty and body treatments, hot stone massages, aromatherapy, Ayurveda and detox treatments using natural cosmetics from Susanne Kaufmann, a celebrated entrepreneur and vanguard of the European wellness industry. Only raw, cold-pressed organic ingredients collected from the nearby Bregenz Forest just a few kilometers from Lech are used in her different skin-care lines.

In addition, Arlberg’s guests have been making great use of its recently-installed, state-of-the-art ski room with illuminated and heated lockers for drying your ski boots and with direct access to the ski rental. This seamless exit from the cosy and sumptuous embrace of the hotel out into the bright wilderness makes for a transcendent morning.



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PATRICK KRUMMENACHER · HOST

HEALING THROUGH WATER

The use of temperature changes, pressure, light and even scents play a vital role in holistic health philosophies, whether Ayurveda, TCM or Kneipp.

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REST & REPEAT

Tranquility through atmospheric lighting and soothing colours inspired by nature.

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Where the mountain, field and sea meet culinary brilliance.

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From the flawless simplicity of a fondue in the cozy Walser Stube and wonderful, local fine cuisine in the elegant dining room to the sophisticated Mediterranean recipe reworks in the excellent La Fenice: under the masterful direction of exceptional local connoisseur Patrick Tober, a well-versed team of chefs conjure up refined dishes across all three restaurants. Top off the evening in style with a digestif in the fireplace bar, pulsating heart of the hotel. Tober comments on his menus: "Food should be honest and sourced locally as much as possible. We are fortunate enough to live around beautiful farmland and passionate producers that have great influence on our seasonal menus." Herbs come from our own garden.

Under the direction of the 37-year-old chef – whose talents have been providing culinary delights at the Hotel Arlberg for ten years – beloved Austrian classics, have thrived with new reimaginings. Tober adds: "These dishes were put into my cradle, so to speak. I cook smoked salmon trout, homemade Schlutzkrופן and of course Vorarlberg cheese spaetzle according to my grandmother's recipes." By night, fondue specialties are then served in the Walser Stube. Classics such as the cheese, chinoise, the Asian and the royal (with local Wagyu beef shabu-shabu style) impress. And then there's the Viennese, a new interpretation of the Wiener Schnitzel, and the legendary 'gotta be there to witness it' Wiener Art fondue.

Fine Cuisine

Italian specialties and delicacies of the highest order are served in the in-house award-winning restaurant, La Fenice. The chef marries regional recipes and classics with different Mediterranean alterations, creating a sophisticated combination with „Monte e Mare“ – from mountain and sea. Benjamin Schneider comments: "With La Fenice, our goal was to offer a type of kitchen that Lech had never seen before. We love Italian food, so the idea came up, and chef Patrick Tober is also enthusiastic about Italian delicacies, where the variety, freshness and origin of the products are important to him."

Long-running specials served at La Fenice include the langoustine tartare, tagliata of beef with Jerusalem artichoke and plums and homemade veal raviolo with Alba truffles. And for those who not only want to eat delectably but also enjoy stirring the wooden spoon themselves: the kitchen offers cooking courses, showing you how to perfectly prepare venison saddle or traditional Apfelstrudel or Kaiserschmarrn. Wine lovers can tour the cellar under the friendly and learned guidance of sommeliers, exploring Austrian wine-growing highlights.

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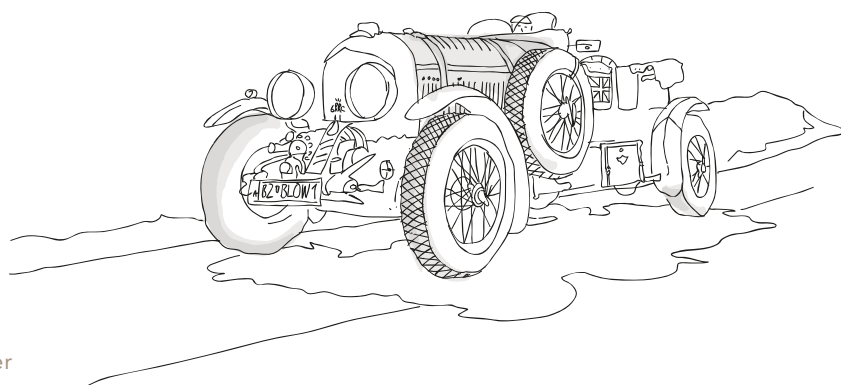
PATRICK TOBER · EXECUTIVE CHEF



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LA FENICE

The synthesis of Alpine cuisine
and Mediterranean finesse.

Year-round Destination



Lech does not only master its Winters. Summer and Autumn offer undiscovered adventures.

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Lech is one of the most famous winter resorts in the world – and rightly so: thanks to guaranteed snow from December to April and ski slopes and ski routes between 1,450 and 2,800 meters high, 88 lifts and cable cars. Its marvelously-groomed slopes of all levels of difficulty – including legendary deep snow routes, demanding steep slopes and of course a fun park for snowboarders – never fail to impress and exhilarate. Meanwhile, winter vacationers who prefer to take it easy can look forward to hikes through breathtakingly snow-covered landscapes, romantic horse-drawn sleigh rides, ice skating and snowshoeing.

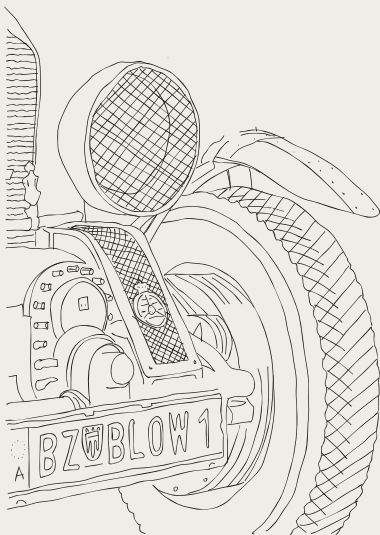
And incomparably beautiful in the midst of the unique mountain panorama is the warm season – which has an abundance on offer for those yearning for activity. With a final note on the power of the seasonal outdoor array of options, Benjamin Schneider beams: “Everyone knows how fantastic winters here are; the generations before us have made sure of that. In the future, I would therefore like to focus on alpine summer and autumn, which are ideal for long hikes in the surrounding mountains.”

Classic car lovers have been dedicated guests in Lech for decades – especially at the Hotel Arlberg. Because where would the polished car bodies be better off than in the garage of the host, who has parked his own small selection of collector’s items, carefully and adoringly maintained. Hannes Schneider has already tried out the best routes in the Lech mountains with his Bentley Blower and is always available to holidaymakers with insider tips for unique routes. In addition: Hotel Arlberg is the starting point for the Arlberg Classic Car Rally, which takes place every year in June – not only a must for vintage car fans, but also the starting signal for the summer season. If you should decide to hold your marriage in this traditional locale, there’s no need to fret about getting to the church on time or in style: you’ll be personally driven to the church by the owner in his Bentley.

Since the summer of 2016, golfers enjoy the challenges of Austria’s highest elevated golf course. At an altitude of 1,500 metres, the 9-hole golf course follows Alpine scenery, spring water falls and runs through natural forests and open fields. Art lovers may choose to visit Lech’s Skyspace by the American artist James Turrell high up in the mountains. A meditative installation, where sky and earth seem to encounter one another from a new point of view.

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BENJAMIN SCHNEIDER · HOST



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SIR HANNES

Owner and host Hannes Schneider personally takes care of his guest's needs, and those of their motorized companions. A passion that was placed in this cradle.

CLASSY CARS

600 kilometres of breath-taking routes extend across the Arlberg region and neighbouring forests of Bregenz. The yearly Arlberg Classic Car Rally is also a highlight for every vintage car enthusiast.

HOTEL ARLBERG LECH
TANNBERG 187 AUSTRIA

Arlberg



Fact sheet

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INSTAGRAM

[www.instagram.com/
hotelarlberglech](http://www.instagram.com/hotelarlberglech)

LOCATION

Hotel Arlberg is situated in the heart of Lech. Arrivals are possible via five airports: Frankfurt (5hrs), Munich (4hrs), Milan (5rs), Zurich (2hrs), Innsbruck (2hrs).

Individual airport transfers on request. Next train stations are Langen and St. Anton / Arlberg, complimentary pick-ups via housecar included.

RATES

The starting rate for a double room incl. half board is 720 Euro per room / night (winter) and 470 Euro per room / night incl. half board (summer / fall), depending on the booking period.

Reservations online via www.arlberghotel.at or by phone +43 5583 2134-0

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